

# PRESS RELEASE

## Alchemy at Eaton, Hong Kong: Turning Green into Gold

(13 July 2015, Hong Kong) – Following the recent Hong Kong Awards for Environmental Excellence (HKAEE), Hong Kong's leading green hotel, Eaton, Hong, Kong, was awarded with the coveted Gold Certification. The Hotel also went on to receive a special mention in the Green Hotelier Awards for Asia Pacific in 2015.

The **EarthCheck Gold Certification** is regarded as the world's most scientifically rigorous environmental management programme. It is designed specifically for the travel and tourism industry and is reserved for organisations that have consistently demonstrated an ongoing commitment to support their local communities and who have maintained the highest standards of environmental management over a period of at least five years.

In order to achieve Gold status, Eaton, Hong Kong has had to report its environmental performance to the independent auditor and in doing so be benchmarked against international best practice standards taken from the global Travel and Tourism Industry. An in-depth on-site assessment was also conducted with the Hotel achieving the highest best practice rating in eight sections, including policy, minimising energy consumption, greenhouse gas emissions, potable water consumption, water saving ratings, waste sent to landfill and the ratings of paper and cleaning products used.

Furthermore, Eaton, Hong Kong's own water bottling system won the judges' appreciation in receiving a **special mention in the Green Hotelier Awards for Asia Pacific in 2015**. Organised by greenhotelier.org, the award recognises applicants ranged from small eco lodges to large corporate hotels who display a genuine passion for sustainability. In the award announcement, judges praised the Hotel for being the first to install its own water bottling system, along with the introduction of refillable guest amenities, which saves a total of 850,000 pieces of plastic waste each year.

"We're thrilled to be recognised by the international environmental bodies. In the past six years, we have teamed up with over 20 green partners such as EarthCheck, WWF–Hong Kong, Green Monday, Food Angel, Foodlink and many more to promote sustainability within our community and we are very proud of everyone who has been involved in the process." said Shane Pateman, General Manager of Eaton, Hong Kong.

Since 2009, Eaton, Hong Kong has continuously launched initiatives to further its commitment to sustainability including the installation of an eco-friendly drinking water purification system, a living Green Wall in the Hotel's lobby, implementing sustainable and renewable resources and a range of resource saving devices and products, all designed to help guests maintain a sustainable lifestyle during their stay.



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**EarthCheck Gold Certification**



**Eaton Green Wall**



**Eco-friendly drinking water purification system**

## About Eaton, Hong Kong

Conveniently located on Nathan Road, Eaton, Hong Kong is only a few minutes away from the Jordan Mass Transit Railway while many famous attractions in the city including Temple Street and the Jade Market are within easy reach.

The hotel boasts 465 well appointed and custom-designed guestrooms and suites, three ballrooms, 10 function rooms, a stylish E Club, six restaurants and an alfresco bar, which offer an array of culinary delights from around the world.

It also features a roof-top heated outdoor swimming pool and gymnasium overlooking the famous Nathan Road - your perfect spot to relax.

The Eaton is part of an environmental conscious and committed management company based in Hong Kong. It has actively introduced environmental and social performance initiatives to reduce overall resource consumption whilst promoting efficiency and behavioural change amongst colleagues, suppliers, guests and clients.

For information on Eaton, Hong Kong, please visit [hongkong.eatonhotels.com](http://hongkong.eatonhotels.com).



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